



April 19, 2017

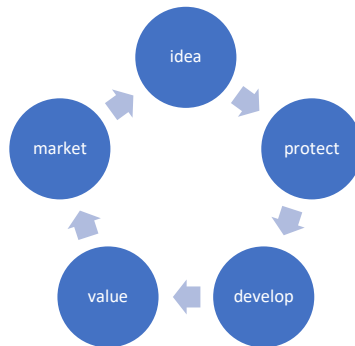
Introducing, the **PI Team**...

PI Team stands for **Project Ideation** Team

“Most ideas do not survey the journey. They wither on the vine for many reasons including lack of funds, resources, confidence and markets, but generally they die because the person who thought of the idea does not know what to do with it.” Douglas Graham, 2004

1. How does the QVCOG validate the ideas that come before it?
2. Introduction
 - a. What is Ideation?

A process for forming, considering and advancing ideas
 - b. Project Ideation is
 - **Deliberate**
Intentional, by design
 - **Civically engaged**
Works directly with the community
 - **Creativity**
Ideas, consensus building, entrepreneurial
 - c. In private sector market forces to compel the ideation lifecycle



- d. QVCOG PI Team brings to bear some market forces to improve the COG's capacity to:
 - Overcome the problem of developing untested programs
 - Make more relevant program proposals
 - Multiply the administrative capabilities of COG
 - Test and market ideas
 - Identify demand to overcome lack of profit motive
 - Lengthen the time horizon

3. PI Team
 - a. Who- Made up of QVCOG board members and others
 - b. Purpose
 - i. Field suggestions and vendor proposals for QVCOG projects
 - ii. Survey and seek input from governing boards, employees, & the community
 - iii. Develop proposals and business plans for QVCOG
 - c. Why?
 - i. Identify projects with impact and support
 - ii. Involve community to expand expertise test ideas
 - iii. Increase bandwidth of COG through committee work
 - d. What Changes
 - i. Ideas are tested before coming onto work plan
 - ii. Strengths of community are leveraged for community benefit: "Use what's strong to fix what's wrong"
 - iii. Potential of COG is developed
 1. Entrepreneurialism
4. Poster Sessions
 - a. QVCOG Schedules 3 poster presenters – Give presenters poster specs to assure consistency
 - i. Who you are
 - ii. Why you want to present to QVCOG
 - iii. Your idea presented on one poster:
 1. Who
 2. Why
 3. How does it work
 4. What changes
 5. Challenges
 6. Your experience/how it works/what it costs
 7. Benefits / Why this idea vs others
 - iv. Demonstration – QVCOG FASTA program Financial Administration Services and Technical Assistance
 - v. Committee members move between presenters for about 10 minutes each. Presenters can only have 1 poster but can have materials.
 - vi. Large group Q&A /discussion. Test the ideas presented. Assign tasks/research/follow up for next PI.
 - vii. Session 2 starts the same way, but adds a update/review of tasks from Session 1. A ranked running list is maintained
4. PI Team Recommends a Program / Business Plan to the Board of Directors
 - a. The Idea
 - b. The Market
 - c. The Job (work the COG would have to do)
 - d. The Money
 - e. The Member or Community Benefit
5. PI Team visits members and obtains commitments
6. Board of Directors approves a work plan for the QVCOG
 - a. COG Budget, Program Fees and Dues
7. Challenges
 - a. Set a date for project portfolio to be ready to pitch to Board of Directors or ongoing?
 - b. Identify what to do if /when BOD rejects?
 - c. Project Failures?
 - d. Member Training / Capacity / Understanding of IGC

Next Steps - Worksheet

e. Identify PI Team Committee participants

i. Residents _____

ii. Employees _____

iii. Other Officials _____

f. Identify potential program or regional challenge

i. _____

ii. _____

iii. _____

g. Vendors

i. _____

ii. _____

iii. _____

h. Convene PI Team for first 3 presentations at June 21, 2017. Potential Presentations:

- i. Allegheny Library Association and Library Directors in QVCOG municipalities
- ii. Turnkey Taxes
- iii. Shared EMA Coordinator
- iv. Document Digitizing Project and E-Gov Platform

i. Questions or Concerns You Have:
